

MARCOS JARQUE BREZO

Branding & Visual Communication

(+34) 618 926 087 | Mechelen, Belgium | jarque.marcos@gmail.com | [in](#) | [Portfolio](#)



I used to notice the little things before I understood why they mattered. That curiosity led me to study Marketing & Advertising, and later to Closca, where I discovered how much I enjoyed turning ideas into something people could see, use and connect with. Now studying Branding & Activation in Belgium, I'm looking for an internship where I can bring my ideas, learn from others and grow as a creative.

PROFESSIONAL EXPERIENCE

Visual & Product Designer - Closca Design

2025

- Created visual and product assets for B2B and B2C projects, contributing to visual identity, web design, photography, campaigns, packaging and other brand communication materials.
- Worked on brand collaborations with Starbucks, Orange, Iberdrola, ISDIN, Headspace and Metro Madrid, developing creative solutions adapted to each brand's visual identity.

Design & Content Creation - Arthica

2025 - Present

- Create visual content for print and digital channels, including graphic design, photography, video and social media.
- Support campaigns and events through creative assets tailored to different communication needs.

Restaurant Floor Manager - Chez Eline

2026 - Present

Manage daily operations and team coordination, gaining first-hand insight into customer experience, behaviour and expectations in a fast-paced environment.

EDUCATION

International Communication & Media - Thomas More

2025 - 2027

Specialisation in Branding & Activation

Brand strategy · Visual & graphic design · Creative concepts · Campaign development · Digital communication

Higher Technician in Marketing & Advertising - Campus FP

2023 - 2025

In collaboration with the Valencia Chamber of Commerce

Graduated with Distinction · Marketing · Advertising · Market Research · Digital Marketing

Scientific Baccalaureate - Gran Asociación

2021 - 2023

Chemistry & Biology

SKILLS

- **Languages** — Spanish & Catalan (Native) · English B2 (Cambridge FCE) · French B2
- **Creative Profile** — Brand Identity · Visual Design · Creative Concepting · Photography & Video · AI-Assisted Design
- **Strengths** — Creative Thinking · Visual Culture & Trends · Adaptability · Attention to Detail
- **Tools** — Adobe Creative Cloud · Figma · Google Analytics 4 · Claude · Notion

SELECTED PROJECTS

Brand Repositioning & Visual Identity | Green Giant: Reawaken the Giant

Repositioned an iconic food brand through a redesigned logo, packaging and visual identity.

Creative Campaign Concept | Candart x Brussels Airlines

Developed a B2B activation concept combining co-branding and experiential marketing.

Website Design | Personal Portfolio

Designed a personal portfolio website combining visual storytelling, intuitive navigation and a cohesive digital identity.